

## **Historic, archived document**

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WHILE 4,000,000 TONS OF TOP SOIL ARE WASHED OR BLOWN AWAY YEARLY AND HALF OF THE WORLD IS STARVING, MANY SAY THINGS ARE PICKING UP.

WASHINGTON, Oct. 4, '37—15,929,753 still on relief rolls, costing taxpayers \$148,946,639 monthly.

50,000,000 acres has produced its last food. Farmers on over 200,000,000 acres more unable to make a living and must be located at taxpayers expense on land that will produce crops

Cotton that was ours for a century now produced in 52 countries dropped to \$8.25 in New Orleans, and the world's carry over will be between 17,000,000 and 18,000,000 bales.

Stocks off again from \$5.00 to 19.00. Steel production down to 64%. 5,000 meat shops closed in New York on account of high prices. Ranges over-grazed or on account of no rain, there is no grass. Streams and water holes have dried up. In many sections, farmers will not get their seed back this year. Many have had no rain for five years.

**BETZ**

**Betz Bldg.**

**Hammond, Ind.**

Our trees, the real rain-makers the world over, are practically gone and instead of our business men taking an interest in this work, as they did in England and Europe in the 15th century, they all wait for something to turn up as they did in Asia and Northern Africa.

Read Zon's wonderful book, "FORESTS & WATER IN THE LIGHT OF SCIENTIFIC INVESTIGATION", published by the Government. Price, 20 cents. It tells where rain comes from according to the greatest scientists in the world. Nothing will save this country but trees.

WILL YOU AND YOUR FRIENDS ORDER ENOUGH WATER-TESTED BLACK WALNUTS TO GIVE EACH PUPIL ONE or TWO.

The Trees will sell for \$25. to over \$100 each. One Bushel (about 1250 nuts), — \$1.50 OR 5 BUSHEL, — \$7.00

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U. S. Department of Agriculture

Sec. 435½, P.L.&R.

U. S. POSTAGE

**Paid**

Hammond, Indiana

Permit No. 137

## OVER 250,000,000 TREE SEED SHIPPED \$1,000 WORTH OF LAWN TREES, ONLY 12 Cents TREE SEED FROM ALL PARTS OF THE WORLD

ANY VARIETY, BIG PACKAGE, 12 CENTS — 10 ASSORTED \$1.

LOOK OVER THE LIST AND YOU WILL FIND SOME VARIETY YOU WILL WANT.

HUNDREDS OF LETTERS LIKE THE FOLLOWING ON FILE.

THE 100 COLORADO BLUE SPRUCE TREES, SHOWN IN THE FLOWER POT were raised by a 10 year old boy.



It seems strange people will raise flowers from seed, when they could plant a 12-cent package of tree seed that would produce \$500 worth of beautiful trees.

Trees coming fine. Stamps enclosed for another package Colorado Blue Spruce.

Carl Blomquist, Cadillac, Michigan.

The 250 young trees growing lovely. Enclosed find check for 250 more.

Mrs. C. Aston, Brooklyn, N. Y.

I believe every Evergreen seed came up.

Mrs. J. B. Adams, Gifford, Illinois.

Have over 3,000 trees from the seed I bought of you three years ago.

David Belanger, R. 1, Crown Point, Indiana The 10,000 trees you furnished are doing well. Of the 200 I planted only six died.

John J. Tessari, COMMUNITY

WILD LIFE CLUB, St. Cloud, Minnesota.

The germination from the Arbor Vitae Tree Seed purchased was almost perfect. Kindly quote on Colorado Blue and Koster Blue Spruce and Japanese Red Pine Seed in ¼ and 1 lb. lots.

B. G. Hemphill, Pres.,

Barberton School of Comm., Barberton, O. Have 8000 evergreen trees from the seed you sent. Give prices on 50,000 Norway and the 8 other varieties checked.

Robt. H. Lawton, Worcester, Mass.

Have over 5000 trees, the majority over 2 feet high, raised from your seed.

H. J. Harder, Munster, Indiana.

Louis J. Kren, Editor, NEWS, North Judson, Indiana, notified pupils trees could be ordered through the NEWS office. 2700 two and three year old trees were ordered the second day. Total number ordered was 5109.

Have several hundred 5 inch trees from your I. W. L. Seed Package.

Mrs. Mary H. Huebach, Pamona, Calif. E. N. Brindley, Supt. Schools, Sunman, Indiana, raised enough trees to plant almost 10 acres and has 4000 left raised from seed purchased 2 years ago.

Dr. E. F. Pfefer, New London, Wisconsin, presented pupils in his county with 300,000 Pine, Spruce and Arbor Vitae Tree Seed.

TREE SEED — BIG PACKAGE 12 CENTS 10 ASSORTED \$1 — BIG SCOUT BAG

25c, 50c and \$1.00.

### EVERGREEN SEED

ARBOR VITAE—American, Chinese, Golden, Korean or Pyramidal

BOXWOOD—English or Korean

BURNING BUSH—European

CEDAR—Colorado Silver, Japanese, Nikko, Red or Virginia

CEDRUS DEODORA

CYPRESS—Hinoka, Italian Pyramidal, Japanese or Pyramidal

FIR—Balsam, Colorado Silver, Concolor or Douglas

HEMLOCK—Canadian, Japanese or Sieboldi

HOLLY—American or Japanese

JUNIPER—American, Chinese, English, Japanese, Scopulorum or Virginia

PINE—Austrian, Chinese Black, Japanese Black, Creeping, Korean, Longleaf, Mugho, Ponderosa, Red, Scotch, Slash or White

SPRUCE—Black Hill, Colorado Blue, Englemann, Japanese, Korean, Koster Blue, Norway or Silver Blue

YEW—English or Japanese

### SHRUB SEED

BARBERRY—Japanese

DOGWOOD—Florida or Grey

PRIVET—European, Ibota or Japanese

QUINCE—Japanese Flowering

ROSE of SHARON

SPICE BUSH

(continued on Page 2, column 2)

### FLOWERING SHRUBS

ONE OF THE FINEST LINES. GOOD ROOT SYSTEM. \$25 WILL ADD \$500 TO THE VALUE OF ANY PROPERTY.

	Size	10	25	100	250
ALMOND, Pink	12-18 in.	1.60	3.00	10.00	.....
" "	18-24 in.	2.25	4.00	.....	.....
ALTHEA Red or					
" "	White 12-18 in.	.....	1.25	3.75	.....
" "	18-24 in.	1.00	2.00	6.00	.....
" "	24-36 in.	1.75	3.00	.....	.....
BARBERRY, Jap	9-12 in.	.....	.90	2.25	3.75
" "	12-15 in.	1.25	2.25	7.50	.....
BRIDAL WREATH.	12-18 in.	.....	1.00	2.75	4.75
" "	18-24 in.	.....	1.25	3.25	6.25
" "	36-48 in.	1.75	.....	.....	.....
BROOK Euonymus,	24-36 in.	.....	1.00	2.00	3.25
" "	36-48 in.	.....	1.25	2.75	5.00
BROOM Scotch,	12-18 in.	1.00	1.50	3.00	.....
" "	36-48 in.	1.75	.....	.....	.....
Butterfly Bush	12-18 in.	.....	2.00	6.00	.....
" "	24-36 in.	1.75	.....	.....	.....
Cotoneaster Acu.,	12-18 in.	.....	2.00	6.25	.....
Cranberry Bush, Hl.,	4-6 in.	.....	1.50	3.50	.....
Deutzia, Pk. or Whi.	12-18 in.	.....	1.25	2.75	.....
" "	36-48 in.	1.50	.....	.....	.....
Devil's Walk. Stick,	24-36 in.	1.00	2.00	.....	.....
" "	48-60 in.	2.25	.....	.....	.....
Dogwood, English	12-18 in.	.....	1.10	3.00	.....
" "	24-36 in.	1.10	2.00	.....	.....
" Red Bark,	12-18 in.	.....	1.00	2.00	3.50
" "	18-24 in.	.....	1.25	3.25	.....
" "	36-48 in.	1.50	.....	.....	.....
" " Flow.	18-24 in.	7.50	.....	.....	.....
" Siberian,	12-18 in.	.....	1.50	4.00	.....
" White Flow.,	18-24 in.	.....	1.00	2.00	3.25
" "	36-48 in.	.....	1.25	3.25	.....
" "	60-72 in.	3.50	.....	.....	.....
ELDER, Amer.,	18-24 in.	.....	1.00	2.25	4.00
" "	36-48 in.	1.75	.....	.....	.....
Forsythia, Gold Bell	12-18 in.	.....	1.10	2.75	4.75
" "	18-24 in.	.....	1.50	3.50	.....
" "	36-48 in.	1.50	.....	.....	.....
FRINGE, Purple,	12-18 in.	.....	1.00	2.25	.....
" "	36-48 in.	2.25	.....	.....	.....
" White,	12-18 in.	.....	1.75	5.00	.....
" "	48-60 in.	4.25	.....	.....	.....
HAZELNUT, Amer.	18-24 in.	.....	1.25	3.25	6.00
Holly, Deciduous,	12-24 in.	.....	1.50	3.75	.....
" "	48-60 in.	3.50	.....	.....	.....
Honeysuckle, Winter	12-18 in.	.....	1.25	3.25	.....
" "	36-48 in.	2.25	.....	.....	.....
Hydrangea, H.Snow.	12-18 in.	1.60	3.50	.....	.....
" "	18-24 in.	2.25	.....	.....	.....
" Oak Leaf,	12-18 in.	.....	1.25	3.25	.....
" "	24-36 in.	1.00	1.75	.....	.....
LILAC, Chinese	24-36 in.	2.50	4.75	.....	.....
" Imp. Purple	18-24 in.	1.75	3.25	.....	.....
" Japanese	18-24 in.	.....	3.00	8.50	.....
" Persian	24-36 in.	2.50	4.75	.....	.....

continued on Page 2

# FISH AND GAME CLUBS—In response to the many requests for berry-producing shrubs or trees to provide for Red Ozier Dogwood—Beautyberry—Japanese Barberry—Hi Bush—Cranberry—Coralberry—Shining Sumac—S

Flowering Shrubs continued			
Mock Orange, Phil., 12-18 in.	1.00	2.75	5.00
" " 36-48 in.	1.75	3.00	
PRIVET, Amur River			
" " North., 12-18 in.	1.25	3.50	6.50
" " South, 18-24 in.	.75	1.75	2.50
" " 24-36 in.	1.00	2.00	3.25
" Calif., 12-18 in.	1.00	2.25	3.25
" " 36-48 in.	1.00	1.50	4.25
" Ibolium, 12-18 in.	1.25	2.75	
" " 24-36 in.	1.00	1.50	4.25
" Ibotia, 12-18 in.	1.25	2.75	
" " 18-24 in.	1.50	3.25	
Quince, Jap. Flow., 12-18 in.	1.25	2.75	
" " 24-36 in.	3.25		
RHODODENDRON,			
" Lau Rose, 12-18 in.	1.50	4.00	
ROSE of SHARON 18-24 in.	.75	1.75	2.75
" " 24-36 in.	1.00	2.25	4.00
Smoketree, Amer., 12-18 in.	1.00	2.25	
" " 34-48 in.	2.25		
Snowball, Amer., 12-18 in.	4.75		
" " 24-36 in.	3.25	7.50	
" Japan 12-18 in.	6.25		
" " 24-36 in.	4.00		
SPIREA, Ant. Waterer			
" Crimson, 8-12 in.	2.25	6.00	
" " 15-18 in.	2.00	4.00	
" Billardi Wh. 12-18 in.	1.25	2.75	
" " 18-24 in.	1.50	3.25	
" " 24-36 in.	1.25		
" Callosa Pink 18-24 in.	1.00	2.25	
" " 24-36 in.	1.50	3.00	
" " White 15-18 in.	1.50	3.00	
" Doug. Pink 12-18 in.	1.25	3.25	
" " 24-36 in.	1.25	2.25	7.50
" Thunbergii Wh. 12-18 in.	1.90	5.00	
" " 36-48 in.	2.00	4.25	
" Van Houttei 12-18 in.	1.00	2.75	4.75
" " 18-24 in.	1.25	3.25	6.25
" " 36-48 in.	1.75	3.25	
Strawberry Bush 12-24 in.	1.50	3.25	
Sumac, Aromatic Sw. 18-24 in.	1.25	3.00	
" " 36-48 in.	2.00		
" Staghorn 18-24 in.	1.25	2.75	
" " 60-72 in.	2.00		
WEIGELIA, Pink 12-18 in.	1.50	3.75	
" Rose 36-48 in.	2.25		
YUCCA, 3-yr. old	1.50		

## APPLES, APRICOTS, CHERRIES PEACHES, PEARS, PLUMS. LOWEST PRICES-FINEST QUALITY BUDDED or GRAFTED.

APPLES—Early Harvest Grimes Golden, Jonathan, Kinnards Choice, Limbertwig, Red Rose, Red Rome Beauty, Red Delicious, Stayman Winesap, Ben Davis, Yellow Transparent, Arkansas Black, Winesap, Winter Banana, Yelow Delicious or Mammoth Black Twig.

18-24 in.—10 for \$1.50—25 for \$2.50—100 for \$8.00  
24-36 in.—10 for \$2.25—25 for \$3.25—100 for \$10.00  
36-48 in.—10 for \$2.85—25 for \$4.25—100 for \$13.25

APRICOTS—Early Golden or Moorpark.

24-36 in.—10 for \$2.25—25 for \$3.50—100 for \$12.50  
36-48 in.—10 for \$2.75—25 for \$4.25—100 for \$15.00

CHERRIES—Montmorency, Black Tartarian, Early Richmond, or Governor Wood.

24-36 in.—10 for \$5.25—25 for \$11.25—100 for \$35.00  
36-48 in.—10 for \$6.25—25 for \$14.75—100 for \$45.00

PEACHES—Belle of Georgia, Carman, Early Elberta, Golden Jubilee, White June, White Hiley, Heath Cling, Hiley, J. H. Hale, Indian Blood, Champion, Red Bird, Hale Haven, Shippers Red, or Shippers Late.

12-18 in.—10 for \$1.25—25 for \$2.00—100 for \$5.50  
18-24 in.—10 for \$1.50—25 for \$2.50—100 for \$7.00  
24-36 in.—10 for \$2.00—25 for \$2.75—100 for \$8.50

PEARS—Bartlett, Garber or Keiffer

24-36 in.—10 for \$2.75—25 for \$4.50—100 for \$15.00  
36-48 in. 10 for \$3.75—25 for \$6.50—100 for \$24.50  
48-60 in.—10 for \$4.50—25 for \$8.50—100 for \$31.50

PLUMS—Blue Damson, Abundance, Burbank, Red June or Kelsey Japan

24-36 in.—10 for \$2.00—25 for \$3.50—100 for \$11.75  
36-48 in.—10 for \$2.75—25 for \$4.50—100 for \$15.00

### Seed continued

## DECIDUOUS TREE SEED

BIRCH—White  
CARAGANA  
CHERRY—Flowering or Weeping  
CRANBERRY BUSH—High  
ELM—Chinese  
EUONYMUS—Winter Creeping  
JUDAS TREE  
LOCUST—Black, Honey or Pink Flowering  
MAIDENHAIR  
MAGNOLIA—American or Japanese  
MAPLE—Blood Leaf or Japanese  
MULBERRY—French, Russian or White  
OLIVE—Russian or Edible  
PERSIMMON—Japanese or Virginia  
RED BUD  
SNOWBERRY—Red  
TREE OF HEAVEN  
TULIP TREE

## VEGETABLE SEED

Chinese and Jap., gardeners lead the world. Our Radishes are small and spongy; Japanese Radishes weigh up to 26 lbs, are tender and solid. When packed in sand where they will not freeze, they remain that way all winter. Our Onions are small; Japanese Onions often weigh one pound and over. Our Cucumbers are mostly seed; Japanese Cucumbers grow from 24 to 36 inches, long, are tender, have few seed.

Give a variety of these seed, unknown here, to some farmer friend and he will gladly give you half of the vegetables he produces.

ASPARGUS  
BEET, Wonder or Egyptian  
CABBAGE—Chee-Ho, Chi-Hi-Li, or Shung-tang Giant  
CANTALOUPE—China Tip Top or Lemon  
CARROT—Imperial Scarlet  
CAULIFLOWER—Early Snowball  
CUCUMBER—Chinese 36 inch  
EGG PLANT—Peking Giant  
GOURD—Giant Bottle  
ONION—Chinese Mammoth or Senjyu Giant  
PEPPER—Chinese Giant  
RADISH—Shogoin Mammoth Early, Mammoth Sakurajima or Icicle Long  
SQUASH—Banana Giant  
TOMATO—Giant Ponderosa  
WATERMELON—Kurobe Giant

## FLOWER SEED

AGERATUM—Ass't Colors  
ASTER—American Beauty 7 var., California Giant 7 var., Dwarf Mixed 6 var., Giant Branching 7 var., Giant Crego 8 var., King Choice 6 var., Liliput or Pompon 9 var., Ostrich Feather 4 var., Peony Flowered 5 var.

CANTERBURY BELLS—5 var.

CHRYSANTHEMUM—Ass't colors  
DAISY—English 5 var.

FOUR O'CLOCK—Dwarf Mixed or Tall Ass't

MARIGOLD—African Mixed  
MORNING GLORY—Chinese Mixed or Jap. Giant

MOSS ROSE—Large Flowering Mixed  
MOURNING BRIDE—7 var.

NASTURTIUM—Tall Ass't  
PERIWINKLE—Ass't Mixed

PETUNIA—Ass't Colors Mixed  
PHLOX—11 var.

POPPY—Peony Flowered  
SNAPDRAGON—Large Ass't or Giant

SPONGE—Japanese  
STOCK—Ass't

SUN PLANT—Ass't  
SWEET WILLIAM—7 var.

VERBENA—Ass't  
WISTERIA—Ass't

ZINNIA—Giant California 10 var., Giant Colossal 10 var., or Giant Dahlia 15 var.

## EVERGREEN TREES

### WHILE THEY LAST

We will be pleased to quote a special price on larger quantities

	Size	25	100
	of Trees	Trees	Trees
ARBOR VITAE, Amer.	4-8 in.	\$1.25	
" " "	8-12 in.	1.25	2.25
" " "	12-18 in.	2.00	3.75
" " "	18-24 in.	2.50	6.95
" " Chinese	10-12 in.	1.75	2.75
" " "	12-15 in.	2.25	3.75
" " "	18-24 in.	3.00	4.50
" " Globe Gold	6-8 in.	3.25	9.00
" " Goldspire	8-10 in.	2.75	7.25
" " Hill's Pyr.	6-8 in.	2.75	7.25
BOXWOOD	6-8 in.	3.00	8.50
" " English	6-8 in.	3.25	9.25
CEDAR, Amer.	4-8 in.		1.25
" " "	8-12 in.	1.25	2.25
" " "	12-18 in.	2.00	3.75
" " "	18-24 in.	2.50	6.95
" " Deodora	6-8 in.	3.00	8.25
" " of Lebanon	8-12 in.	4.25	13.50
" " Red	12-18 in.	1.50	2.75
" " "	18-24 in.	2.25	3.50
CYPRESS, Italian	8-12 in.	3.75	11.25
FIR, Balsam	4-8 in.	1.25	2.25
" " "	8-12 in.	1.50	2.50
" " Concolor	3-5 in.	1.40	2.85
" " Douglas	6-8 in.	1.65	3.25
HEMLOCK, Nat. Canadian	6-12 in.	1.25	2.25
" " "	12-18 in.	1.75	3.00
" " "	18-24 in.	2.25	3.50
HOLLY, Amer.	12-18 in.	1.50	3.50
" " "	18-24 in.	2.00	5.50
JUNIPER, Amer.	12-18 in.	2.25	6.25
" " "	18-24 in.	3.50	11.75
" " Chinese	8-12 in.	2.25	6.25
" " English	10-12 in.	3.50	10.50
" " Irish	8-10 in.	2.75	7.25
" " "	10-12 in.	3.25	8.50
" " "	12-15 in.	3.75	9.95
" " Jap. Trailing	6-8 in.	3.25	10.00
" " Pfitzer	6-8 in.	3.50	10.95
" " "	8-10 in.	4.75	15.95
" " Savin	8-10 in.	2.95	8.45
" " "	10-12 in.	3.45	10.95
" " Scopulorum	8-12 in.	3.60	11.00
" " Spiny Greek	6-8 in.	2.95	8.95
" " "	8-10 in.	3.95	12.95
" " Virginia	12-18 in.	1.50	2.75
" " "	18-24 in.	2.25	3.50
LARCH, European	48-72 in.	3.50	11.25
" " Japanese	30-60 in.	3.50	
LAUREL, Mountain	12-18 in.	1.50	3.45
PINE, Austrian	5-10 in.	1.25	2.25
" " Banks	4-8 in.	1.25	2.25
" " Mugho,	3 yr.	2.85	7.25
" " "	4-6 in.	4.00	13.25
" " Ponderosa	4-8 in.	1.25	2.25
" " Red	6-12 in.	1.25	2.00
" " Scotch	4-6 in.	1.25	2.00
" " Shortleaf	12-18 in.	1.25	2.00
SPRUCE, Colo. Blue, Colo.	6-8 in.	2.50	5.50
" " " Wisc.	4-8 in.	1.50	2.75
" " Black	8-12 in.	1.25	2.25
" " Hill	4-8 in.	1.25	2.25
" " Engelman	8-12 in.	1.50	2.50
" " Norway	4-6 in.	1.25	2.00
" " White	4-8 in.	1.10	2.00
TAMARACK	48-72 in.	3.50	11.25
YEW, Jap. Spreading	10-12 in.	6.25	
" " Upright	10-12 in.	6.25	

## DOROTHY PERKINS ROSES

10 BIG 3-yr. old \$1.00

Plant 1,000 cuttings along your fence. They are all climbers and will sell in three years for 25 to 35 cents each. Cost only \$8.00 per 1,000. DON'T MISS THIS.

\$1.50 BUYS 150 GIANT BLACKBERRY OR LATHAM RED RASPBERRY BUSHES, WHICH PRODUCE FOR WEEKS.

Buy 150 for some friend who has a farm for one-half of the berries.

## A BLESSING TO FARMERS

and business men who own worthless, eroded, drought-stricken farmland, or have friends who own such land.

The new **RUSSIAN GIANT SUNFLOWER** referred to in this country for the first time May 8, '37, grows 15 feet high, and has 18-in. heads.

The Russian Embassy report that in 1936, 1,047,000,000 pounds of oil were extracted and used for food and in industry, and this year they planted 7,090,000 acres, which should produce 3,000,000,000 pounds of oil.

Of the two large seed shipments I distributed last spring many have written letters of amazement at the rapidity of growth and enormous size.

Average yield for Missouri, 400 lbs.; Illinois, 650; and California, 700 lbs. per acre, and from 20 to 30 tons of feed.

**SEND A ONE DOLLAR BILL TODAY FOR ENOUGH SEED FOR 1938 PLANTING TO PRODUCE SEED FOR PLANTING A BIG FARM IN 1939. OR 25 CENTS BUYS ENOUGH FOR A DOZEN LAWNS.**

Don't make the mistake thousands did when upon returning from the Far East in 1917, I told our Chamber of Commerce about the millions of pounds of soy beans raised in Asia that our farmers could grow if they would wake up.

**SEND A ONE DOLLAR BILL FOR SEED AT ONCE.** In addition to being unexcelled as a stock and fowl feed, a large concern in St. Paul now puts them up in small bags for the hundreds who enjoy eating them like peanuts.

**BALLED AND BAILED—FREE WHILE THIS SPECIAL LOT LASTS, WE OFFER TWO FOR THE PRICE OF ONE.**

ARBOR VITAE, Chinese, 36-42"	2.00
" " " 42-48"	2.25
" " " 48-54"	2.50
" " " 54-60"	2.75
" " Pyramidal, 24-30"	2.00
" " " 30-36"	2.50
JUNIPER, Chinese, 36-48"	2.00
" " " 48-60"	3.00
" " Irish, 24-36"	3.00
" " " 36-48"	4.00
LARCH, Japanese, 36-48"	1.75
" " " 48-60"	2.00
PINE, Austrian, 36-42"	2.00
" " " 42-48"	2.25
" " " 48-60"	2.75
" " " 60-66"	3.00
" " " 66-72"	3.50
" Jack, 36-48"	1.75
" " 48-54"	2.00
" " 54-60"	2.25
" Scotch, 36-42"	2.00
" " 42-48"	2.25
" " 48-60"	2.75
" " 60-72"	3.25

## ZELENKA CONCORD GRAPES

Many vines produce 100 pounds. 25 Vines and 150 Giant Mountain Blackberry Bushes which produce berries for weeks, only \$3.00 Turn them over to some farmer for half of what they produce, and you will get your money back many times yearly as long as you live. IF YOU KNOW SOME ONE ON A FARM, DON'T MISS THIS OFFER.

## OLIVE TREE SEED

IN THE NORTH, THEY SHOULD BE PUT IN THE BASEMENT DURING ZERO WEATHER. 12 CENTS PER PACKAGE, POSTAGE PAID.

## AS SOON AS YOUR TREES ARRIVE,



set the roots in a tub of water for four hours. Dig the hole, put in water, then dirt, so the roots set in mud and the next day press the ground around the tree solid with your foot. In hot weather, mulch with leaves or straw. **DON'T ALLOW THE GROUND TO DRY OUT.**

### WHY TREES DIE

The roots of the 3-year old **EVERGREEN** Tree shown are 30 inches long. Imagine what it costs to dig, pack and ship 1,000 trees and what it costs to dig trees 4 or 5 feet high with roots 8 and 10 feet long, which have not been **TRANSPLANTED SEVERAL TIMES**

The smaller the tree with all its roots, the surer it will grow. A 2-year old **EVERGREEN** or one year old **DECIDUOUS** Tree, if instructions are followed, will live where others die and they will be larger 5 years after planting than a 5 year old, which has not been transplanted.

Holtz says: "Few people know how to plant and take care of big trees which have not been transplanted, while if you buy small trees with a complete root system, they will grow from the start."

## Select STRAWBERRY Plants

from the greatest strawberry growing section. State inspected. Guaranteed true to name. Free from disease. The finest and sweetest berries in this Country. 500 AT THE 1,000 PRICE.

	100	1000		100	1000
Aberdeen ..	\$1.45	\$3.75	Gandy ..	\$1.45	\$3.75
Bellmar .....	1.40	3.50	Klondyke ..	1.40	3.50
Blakemore ..	1.45	3.75	Lupton ..	1.45	3.75
Big Joe .....	1.45	3.75	Missionary ..	1.40	3.50
Catskill .....	1.45	3.75	Premier ..	1.45	3.75
Chesapeake ..	1.50	4.25	Sen. Dunlap ..	1.45	4.00
Gem Ever'brng	1.60	5.50	Wm. Belt ..	1.45	3.75
Mast. Everbrng	1.55	5.00	Fairfax ..	1.50	4.00

## WOMAN'S CLUB OUTFITS

### 100 BEAUTIFUL FLOWERING SHRUBS

**NO. 1** — All 12-18" 10 of each: Althea Rosea — Japanese Barberry — Calycanthus Sweet Shrub — Red Bark Dogwood — Golden Bell Forsythia — Pink Deutzia — Ibolium Privet — White Spirea Van Houttei — Pink Spirea — Pink Weigelia. Worth \$50 On Any Lawn — **ALL FOR \$3.50.**

**NO. 1A** — SAME AS ABOVE, ONLY 18-24 INCHES HIGH, \$5.00.

### 100 LAWN AND SHADE TREES

**NO. 2** — All 18-24" 10 of each. Trees everyone wants: Honey Locust — American Beech — Black Walnut — Tulip — Russian Mulberry — Red Bud — Sugar or Hard Maple — Silver Leaf Maple — American Elm — American Linden. — **ONLY \$3.00.**

**NO. 2A** — SAME AS ABOVE, ONLY 24-30 INCHES HIGH, \$3.75.

## Caster Beans Drive Moles

**AWAY. GROW 15 FEET HIGH. 20 TO 30 INCH LEAVES. SEED FOR SEVERAL LAWNS, 15 CENTS.**

## Genuine Giant Hybiscus

Bloom for years. Flowers like the Wild Rose, assorted colors to 10 inches in diameter. As many as 95 flowers on each. 25 for \$1.00

## DECIDUOUS TREES

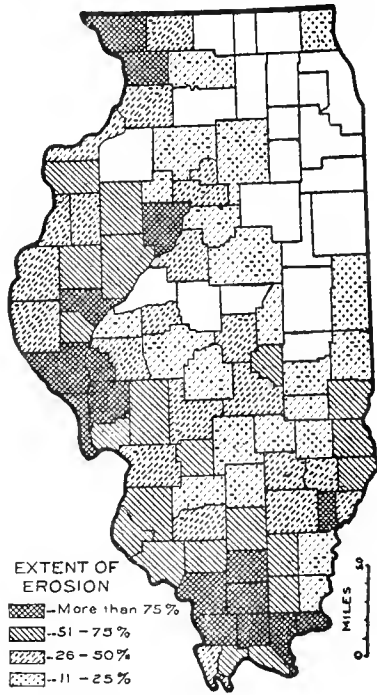
**TAKE WHAT YOU WANT AT PRICES NEVER MADE BEFORE. NOTHING WILL ADD MORE TO THE VALUE OF PROPERTY THAN A FEW TREES YOU CAN BUY FOR A FEW CENTS.** Get your friends to order with you and divide.

	Size	10	25	100	250
ACACIA, Rose Flow.	12-18 in.	.....	.75	2.25	4.00
" " "	24-36 in.	1.50	3.00	10.50	.....
ASH, Black	48-60 in.	3.25	.....	.....	.....
" Blue,	12-18 in.	.....	.75	1.50	2.75
" " "	60-72 in.	2.75	.....	.....	.....
" European Mt.	9-12 in.	.....	1.75	4.25	.....
" Green	12-18 in.	.....	.75	1.50	2.75
" " "	60-72 in.	2.75	.....	.....	.....
" White	12-18 in.	.....	.75	1.50	2.75
" " "	60-72 in.	2.75	.....	.....	.....
BASSWOOD,	12-18 in.	.....	.90	2.25	3.50
" " "	60-72 in.	2.25	.....	.....	.....
BEECH, Amer.	12-18 in.	.....	.60	1.50	2.25
" " "	60-72 in.	2.75	6.00	.....	.....
BIRCH, Cherry	12-18 in.	.....	.75	1.50	2.75
" Cutleaf Weep.	36-48 in.	6.50	.....	.....	.....
" Red	12-18 in.	.....	.75	1.50	2.75
" " "	60-72 in.	2.00	.....	.....	.....
" River	12-18 in.	.....	.75	1.50	2.75
" " "	60-72 in.	2.00	.....	.....	.....
" White Paper	18-36 in.	.....	1.50	4.25	8.50
" " "	36-48 in.	.....	2.25	6.25	.....
" " "	60-72 in.	2.50	.....	.....	.....
" " "	72-96 in.	3.75	.....	.....	.....
BOXELDER,	12-18 in.	.....	.....	1.50	2.25
" " "	18-24 in.	.....	1.00	1.75	3.00
" " "	24-36 in.	.....	1.25	3.25	6.00
" " "	60-72 in.	2.75	.....	.....	.....
BUCKEYE, Yel.	12-18 in.	.....	1.00	2.25	4.00
" " "	36-48 in.	1.50	2.50	8.00	.....
BUCKTHORN,	18-24 in.	.....	.75	1.75	2.75
" " "	36-48 in.	.....	1.00	2.75	4.50
BUTTERNUT,	6-12 in.	.....	.75	1.75	2.50
" " "	12-18 in.	.....	1.25	2.25	3.75
" " "	36-48 in.	1.00	1.75	5.00	.....
CARAGANA,	36-48 in.	1.25	1.75	.....	.....
" " "	48-72 in.	1.50	2.25	.....	.....
CATALPA, Amer.	12-18 in.	.....	.75	1.75	2.50
" " "	24-36 in.	.....	1.00	2.75	4.00
" " "	48-60 in.	1.00	1.50	4.25	.....
CHERRY, Wild Bk.	12-18 in.	.....	1.25	3.75	.....
" " "	24-36 in.	1.00	2.00	.....	.....
CHESTNUT, Am. Sw.	12-24 in.	1.50	2.25	6.50	.....
" " "	24-36 in.	2.25	3.50	13.50	.....
" " "	36-48 in.	2.75	5.00	17.50	.....
" " Chinese	10-15 in.	2.00	3.75	.....	.....
" " "	36-48 in.	4.00	9.50	.....	.....
" " Horse	12-18 in.	.....	1.00	2.25	4.00
" " "	36-48 in.	1.50	2.50	8.50	.....
" " Jap. Giant	10-12 in.	.....	2.50	.....	.....
COTTONWOOD,	12-18 in.	.....	.....	1.25	1.75
" " "	24-36 in.	.....	.....	1.75	3.00
CRAB, Bechtel's	12-18 in.	3.00	.....	.....	.....
" " "	24-36 in.	4.50	.....	.....	.....
ELM, Amer.	18-24 in.	.....	1.00	2.25	3.25
" " "	48-60 in.	2.25	.....	.....	.....
" " Chinese	12-18 in.	.....	.75	1.50	2.50
" " "	60-72 in.	4.50	9.75	.....	.....
HICKORY, Shagbark,	6-12 in.	.....	1.00	2.75	5.00
" " "	12-18 in.	.....	1.25	3.25	6.25
" " "	36-48 in.	1.75	3.50	12.50	.....
" " Shellbark	6-12 in.	.....	1.00	2.75	5.00
" " "	12-18 in.	.....	1.25	3.25	6.25
" " "	36-48 in.	1.75	3.50	12.50	.....
LINDEN, Amer.	12-18 in.	.....	.90	2.25	3.50
" " "	60-72 in.	2.25	.....	.....	.....
LOCUST, Black	12-18 in.	.....	.75	1.75	2.75
" " "	24-36 in.	.....	1.00	2.25	3.75
" " "	60-72 in.	1.75	3.00	10.50	.....
" " Honey	18-24 in.	.....	1.25	2.50	3.75
" " Moss	12-18 in.	.....	.75	2.25	4.00
" " "	24-36 in.	1.50	3.00	10.50	.....
MAGNOLIA TREE	12-18 in.	.....	1.00	2.25	4.25
" " "	24-36 in.	.....	1.25	3.50	.....
" " "	60-72 in.	3.00	.....	.....	.....
" " Umbrella	48-60 in.	3.00	.....	.....	.....
MAINDENHAIR,	6-12 in.	.....	2.00	4.50	.....

Deciduous Trees continued on Page 4



DECIDUOUS TREES		CONTINUED			
	Size	10	25	100	250
MAPLE, Amur	12-18 in.	1.25	4.00	-----	-----
" Ash Leaf	12-18 in.	-----	1.50	2.25	-----
" " "	18-24 in.	1.00	1.75	3.00	-----
" " "	24-36 in.	1.25	3.25	6.00	-----
" " "	60-72 in.	2.75	-----	-----	-----
" Hard or Sugar	18-24 in.	-----	.90	1.75	2.75
" " "	24-36 in.	1.00	2.25	3.75	-----
" " "	60-72 in.	3.00	-----	-----	-----
" " "	72-96 in.	4.25	-----	-----	-----
" Norway	60-84 in.	6.25	-----	-----	-----
" Red or Scarlet	18-24 in.	-----	.90	1.75	2.75
" " "	24-36 in.	1.00	2.25	3.75	-----
" " "	60-72 in.	3.00	-----	-----	-----
" " "	72-96 in.	4.25	-----	-----	-----
" Silver	18-24 in.	1.00	2.00	3.00	-----
" " "	60-72 in.	3.00	-----	-----	-----
MULBERRY, Black	12-18 in.	1.00	2.25	3.25	-----
" " "	24-36 in.	1.25	3.50	6.00	-----
" Russian	12-18 in.	.75	1.75	2.75	-----
" " "	18-24 in.	1.00	2.25	3.25	-----
" " "	60-72 in.	3.00	-----	-----	-----
OAK, Chestnut	12-18 in.	1.50	3.50	6.00	-----
" " "	36-48 in.	2.75	-----	-----	-----
" Red	12-18 in.	1.50	3.50	6.00	-----
" " "	24-36 in.	1.10	2.25	7.50	-----
" White	12-18 in.	1.00	3.00	5.00	-----
" " "	36-48 in.	1.25	2.00	6.25	-----
" Willow	12-18 in.	1.00	3.00	5.00	-----
" " "	36-48 in.	1.25	2.00	6.25	-----
OLIVE, Russian	12-18 in.	1.25	3.00	7.00	-----
" " "	36-48 in.	3.50	-----	-----	-----
" " "	48-60 in.	5.25	-----	-----	-----
OSAGE ORANGE	12-18 in.	.75	1.75	3.00	-----
" " "	24-36 in.	1.00	3.00	4.50	-----
PAW PAW	12-24 in.	1.25	3.00	4.75	-----
" " "	48-60 in.	2.25	-----	-----	-----
PECAN, North.	6-12 in.	1.25	3.50	6.00	-----
" " "	12-15 in.	1.75	4.75	-----	-----
" " "	36-48 in.	5.00	-----	-----	-----
PERSIMMON, Amer.	12-18 in.	.75	1.25	2.50	-----
Poplar, Balm Gilead	48-60 in.	2.25	-----	-----	-----
" Bolleana	24-36 in.	2.00	5.75	-----	-----
" " "	48-60 in.	2.75	7.75	-----	-----
" " "	72-96 in.	2.25	-----	-----	-----
" Carolina	24-48 in.	-----	3.50	7.75	-----
" " "	72-96 in.	5.00	-----	-----	-----
" Chinese Lomb.	12-18 in.	.75	1.75	3.25	-----
" " "	24-36 in.	1.25	2.75	6.00	-----
" " "	60-72 in.	1.50	-----	-----	-----
" Italian Lomb.	12-18 in.	.85	2.00	3.00	-----
" " "	24-36 in.	1.10	2.75	4.50	-----
" " "	48-60 in.	1.75	3.75	-----	-----
" " "	72-96 in.	2.50	-----	-----	-----
" Lombardy Am.	18-24 in.	1.00	2.00	3.50	-----
" " "	36-48 in.	1.25	3.00	-----	-----
" " "	60-72 in.	1.75	5.00	-----	-----
" Silver	48-72 in.	3.25	-----	-----	-----
" Tulip	12-18 in.	.75	1.75	2.75	-----
" " "	24-36 in.	1.00	2.75	3.75	-----
RED BUD	18-24 in.	1.00	2.00	3.25	-----
" " "	60-72 in.	2.50	-----	-----	-----
Siberian Pea Tree,	36-48 in.	1.00	1.75	-----	-----
" " "	48-72 in.	1.50	2.25	-----	-----
SYCAMORE, Am.	12-18 in.	.75	1.75	2.75	-----
" " "	60-72 in.	2.50	-----	-----	-----
Tamarix, African Pk.	12-18 in.	1.10	2.25	-----	-----
" " "	24-36 in.	1.75	4.00	-----	-----
TREE of HEAVEN	12-18 in.	.75	2.00	2.75	-----
" " "	24-36 in.	1.25	3.00	-----	-----
" " "	60-72 in.	1.75	-----	-----	-----
TULIP TREE	12-18 in.	.75	1.75	2.75	-----
" " "	24-36 in.	1.00	2.75	3.75	-----
WALNUT, Black	6-12 in.	.90	1.75	2.50	-----
" " "	12-18 in.	1.10	2.00	3.50	-----
" " "	36-48 in.	1.50	-----	-----	-----
" Japanese	12-18 in.	2.00	4.00	-----	-----
" " "	24-36 in.	2.00	-----	-----	-----
" " "	36-48 in.	3.00	-----	-----	-----
" Persian	12-18 in.	2.50	-----	-----	-----
" White	6-12 in.	.75	1.75	2.50	-----
" " "	12-18 in.	1.25	2.25	3.75	-----
" " "	36-48 in.	1.00	1.75	5.00	-----
WILLOW, Golden	12-18 in.	1.00	2.75	-----	-----
" " "	24-36 in.	1.75	5.00	-----	-----
" Wisc. Weep.	12-18 in.	1.25	3.50	-----	-----
" " "	36-48 in.	1.25	2.25	6.25	-----



If Cholera Broke Out

in 81 of 102 counties in Illinois, would newspapers wait until from 11% to 75% of the people died before they advised everyone what to do?

The Government map above shows 81 of 102 counties ruined from 11% to 75% by erosion, which will require generations to bring back. The more land ruined, the more people to be taken care of by taxpayers.

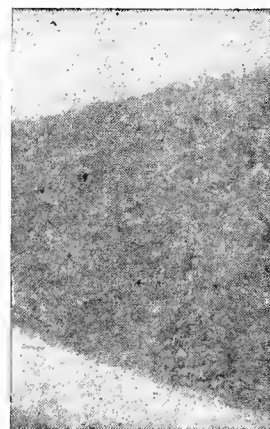
CHRISTMAS TREES TO U.S.A.

Montreal, Quebec, reports more than 4,000,000 Christmas trees shipped from eastern Canada to 15 states. Of the 700 carloads, many will go as far west as Iowa and South to Louisiana--CHICAGO TRIBUNE, Dec. 5 '37

Think of how high school graduates who, by investing from \$10 to \$15 yearly for 3-year-old WHITE, BALSAM or DOUGLAS FIR, COLORADO BLUE, NORWAY, BLACK HILL, ENGELMAN, or WHITE SPRUCE and allowing them to grow 3 or 4 years, could pay their way through college, and think of the farmers who could make \$500 an acre, as reported in Government bulletins, from land now bringing in no income.

The funny part of this proposition is, the very men who "poo hoo" the idea will pay as much as \$3.00 for a tree each Christmas that they could buy for less than two cents each.

Write the Dept., of Agriculture, Wash., for bulletin telling about the money made raising Christmas trees.



ARBOR VITAE HEDGE

Planted in two rows, zig zag, 18 inches apart makes one of the finest hedges grown. Can be trimmed any shape. Trees, 18-24 inches high, cost only—17.50 per 100 running feet.

Regular price is \$33.00

MAIDENHAIR TREES

OLDEST AND ONE OF THE MOST BEAUTIFUL TREES GROWN IN ASIA. BAG SEED 50 CENTS.

"TOBACCO ROAD"

The "hottest" proposition in theatrical history of this generation. Closed by the police



in many cities. The most sensational, yet authentic book, ever published depicting conditions surrounding thousands of farmers with incomes of from 0 to a few dollars yearly, many of whom live two and even three families in a room.

The greatest triumph ever opened on Broadway. Thousands

turned away. Yet sensational as it is, those who know nothing of what becomes of the millions of boys and girls who flock to our cities from worthless soil-eroded farms without trades or experience or what they do for a livelihood should read it.

Don't think this applies to the south only. Boys and girls everywhere are out hustling for themselves and must make a living some way.

260 pages of facts which 99 out of 100, who know nothing about the ways of the world, will say are exaggerated.

Why pay \$3.60 to see the play, or \$2.50 for the book. We send it in sealed package, postage paid, for \$1.10.

CREAM OF TREES

5 and even 10 for what thousands pay for one tree. As soon as you receive them put the roots in a pail of luke warm water for four hours and plant in mud. Mulch with leaves and cuttings from your lawn and not a tree should die.

5 Trees-10 Trees			
ARBOR VITAE, Amer.	24"	2.75	4.75
" " "	Globe, 12-15"	2.80	4.70
" " "	Gold Tip, 24"	2.80	4.75
" " "	Hoveys Gold, 12-15"	2.80	4.75
" " "	Pyramidal, 15-18"	3.00	5.00
" " "	Siberian, 15-18"	2.80	4.75
JUNIPER, Blue Cedar,	18-24"	8.00	14.50
" " "	Can Red Cedar, 18-24"	8.00	14.50
" " "	Greek Stricta, 12-15"	4.75	8.25
" " "	Irish, 10-12"	1.85	2.75
" " "	" 24"	3.00	5.00
" " "	Pfitzer, 15-18"	3.50	6.00
" " "	Prostrate, 15-18"	3.25	5.50
" " "	Savin, 10-12"	1.85	2.75
" " "	" 15-18"	3.25	5.50
" " "	Scopularum, 18-24"	8.00	14.50
CYPRESS, Gray, 24"	-----	3.00	5.00
" " "	Sawara, 24"	3.00	5.00
" " "	Gold, 24"	3.00	5.00
" " "	Plume, 24"	3.00	5.00
" " "	Plume Gold, 24"	3.00	5.00
" " "	Silver, 24"	3.00	5.00
SPRUCE, Norway, 10-12"	-----	1.85	2.75
" " "	24"	2.50	4.00
" " "	Colo. Blue, 24"	7.50	13.50
" " "	Green, 24"	3.00	5.00
" " "	Koster Blue, 15-18"	11.50	20.00
" " "	Moerheimi Blue, 15-18"	13.50	24.00
YEW, Jap. Spread., 10-12"	-----	2.10	3.00
" " "	" 15-18"	12.00	22.50
" " "	Jap. Upright, 10-12"	2.10	3.00
" " "	" 15-18"	12.00	22.50
" " "	Hicks, 10-12"	2.10	3.00

EVERGREEN GRAVE COVERS

PERIWINKLE—Great Multipliers. Will Produce Enough for An Extra Grave Every Year. 100 LARGE, \$1.50.

SEED

CHESTNUT JAPANESE GIANT SWEET, 125 for \$1.00.

MEXICAN SWEET CORN

Finest Grown. Seed for 500 Ears, 18 cents.